

ARKA PROBIOTIC FRUIT JUICES

Salient features

- Prepared with pure juices of Pomegranate/ Pineapple/ Mango
- Acceptable taste, flavor & aroma throughout the storage period
- Rich in free phenolic acids, anthocyanins/carotenoids with added vitamins through probiotication

Advantages

- ✓ Contains no added preservatives
- ✓ Novel product in the market



Process Technology / Product developed by

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Year

2019-20

Source of funding

ICAR funded

More information

Status of commercialization / Patent / Publications

Licensing fee Rs. 1,00,000/- (without Royalty)

Technology transfer

Technology transferred to M/s. Makers of Mysuru Pvt. Ltd. Mysore, Karnataka