

ICAR- CIFTEQ® Freshness Dot - Fish Freshness Indicator

Salient features

- Indicates quality of packed fish by simple color change
- Inform freshness of the product during the entire supply chain
- Ensures quality and healthy fish to consumers
- Increases customer satisfaction and trust

Advantages

- ✓ Indicates the freshness of packed fish and shellfishes
- ✓ Cheap (Only 40 Paise per pack) & easy to use
- ✓ Expensive and time consuming tests are not needed
- ✓ Better management control to reduce Post-harvest loss



Process Technology / Product developed by

Dr. C. O. Mohan, Dr. K. Elavarasan, Dr. S. Remya, Mrs. K. R. Sreelakshmi, Dr. K. Ashok Kumar, Dr. Ravishankar,
ICAR- Central Institute of Fisheries Technology, (ICAR, Ministry of Agriculture & Farmers Welfare, Govt. of India), Cochin
E-mail: directorcift@gmail.com

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More information

Status of commercialization / Patent / Publications

Remya, S., Mohan, C. O., & Ravishankar, C. N. (2017). Anthocyanin based freshness indicator for intelligent packaging application.
<https://krishi.icar.gov.in/jspui/handle/123456789/25316>

Technology transfer

Technology transferred to: NA